STORYBOARD

Adobe Edge Delivery Explainer Animation

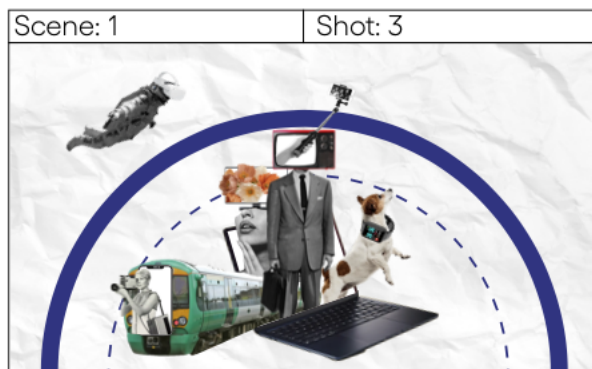| Scene: 1	Shot: 1

Script: "With Adobe's Edge Delivery Services, **website speed**, performance and flexibility come together like never before."

Car drives in and out of shot.
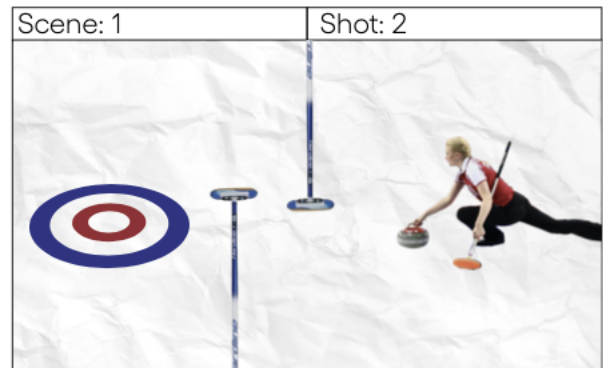
Scene: 1	Shot: 2

Script: "With Adobe's Edge Delivery Services, website speed, **performance** and flexibility come together like never before."

From small to big, hands play with dots, all shrinks

Scene: 1	Shot: 3

Script: "With Adobe's Edge Delivery Services, website speed, performance and **flexibility** come together like never before."

From small to big, elements move a little bit. Big to small
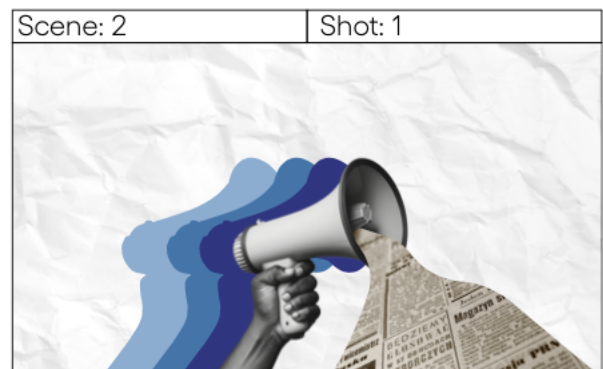
Scene: 2	Shot: 1

Script: Adobe's newest CMS **revolution** is redefining content management systems and their impact on your business.

Left to right,shadows appear and shot moves from left to rigth out
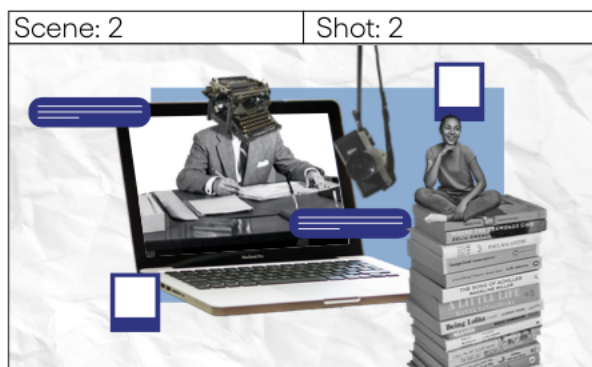
Scene: 2	Shot: 2

Script: Adobe's newest CMS revolution is **redefining content management systems** and their impact on your business.

Elements move in frome diffrent sides and move a little moves out the same way
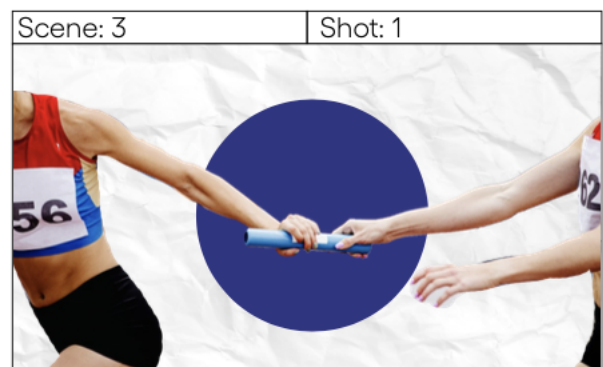
Scene: 3	Shot: 1

Script: "It's not just about delivering content; it's about ensuring **seamless, lightning-fast experiences** that help you meet your business goals."
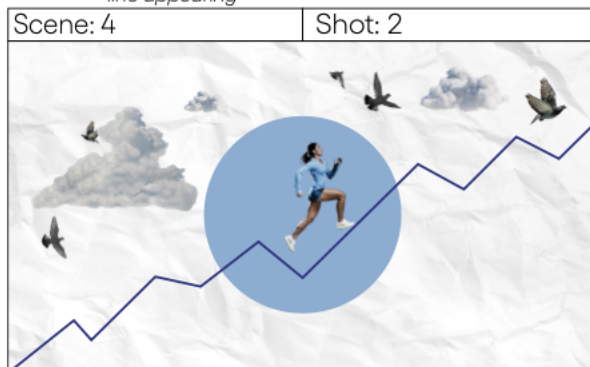
Handover of the stick, run out

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Scene: 3	Shot: 2

Script: "It's not just about delivering content; it's about ensuring seamless, lightning-fast experiences that help you **meet your business goals**."

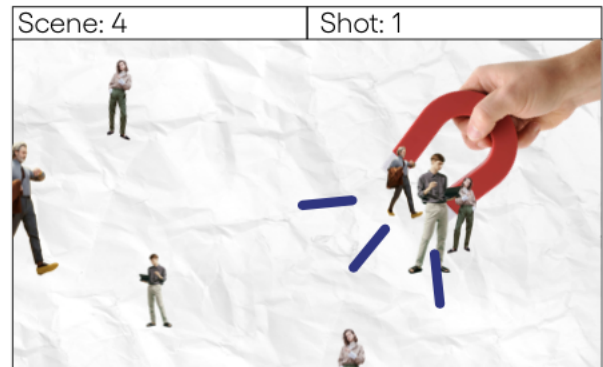*Pillar apear from bottom, trophy appears with the line appearing*

Scene: 4	Shot: 1

Script: The impact on businesses is huge—**higher user retention**, increased conversions, and improved customer experiences on your brand's digital touchpoints.

People attreacted frome diffrent sides to the middle

Scene: 4	Shot: 2

Script: The impact on businesses is huge—higher user retention, **increased conversions**, and improved customer experiences on your brand's digital touchpoints.

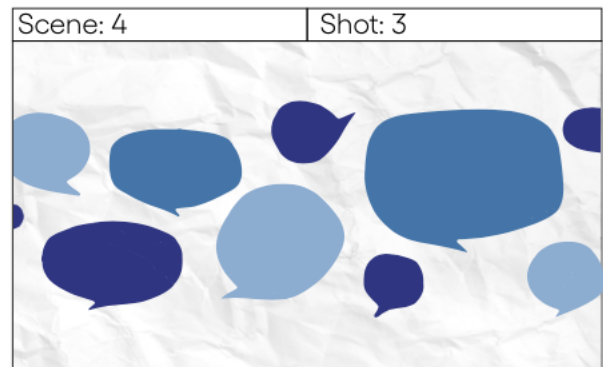*Line goes up, climber clouds and cross move a little shot goes to left*

Scene: 4	Shot: 3

Script: The impact on businesses is huge—higher user retention, increased conversions, and **improved customer experiences** on your brand's digital touchpoints.

From right to left, speechbubbles move a little, to the left out

Scene: 5	Shot: 1

Script: Explore how Adobe's Edge Delivery Services can help you make an **impact on your business and your customers.**
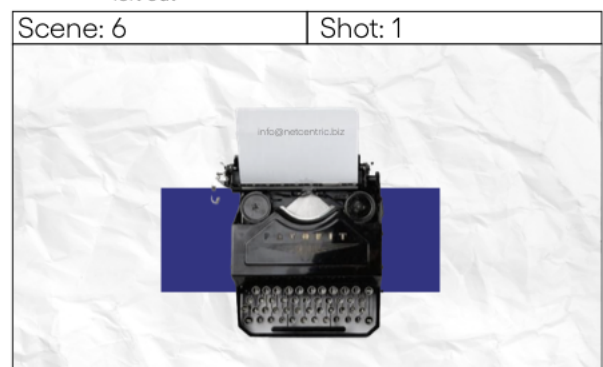
From bottom to top, to buttom again

Scene: 6	Shot: 1

Script: "As leading Edge Delivery Services experts, contact us to learn more."
info@netcentric.biz

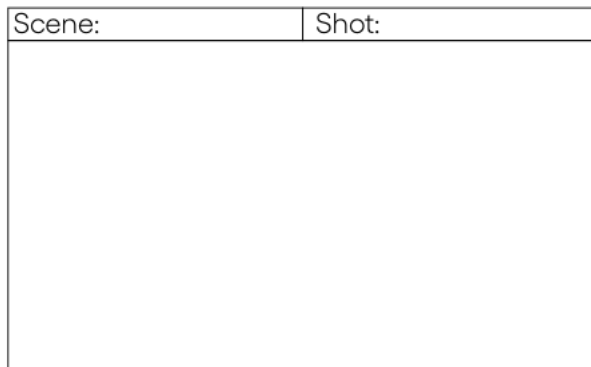*Zoomes to the paper until u can read the "info@netcentric.biz"*
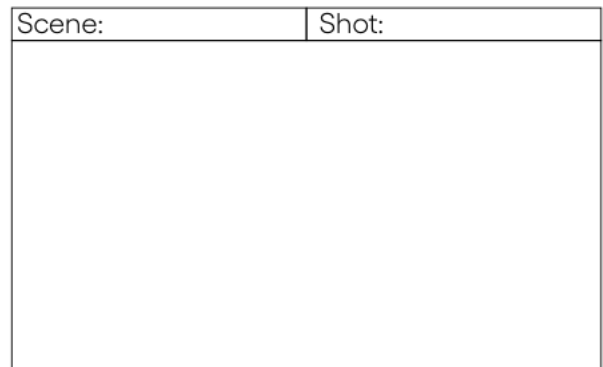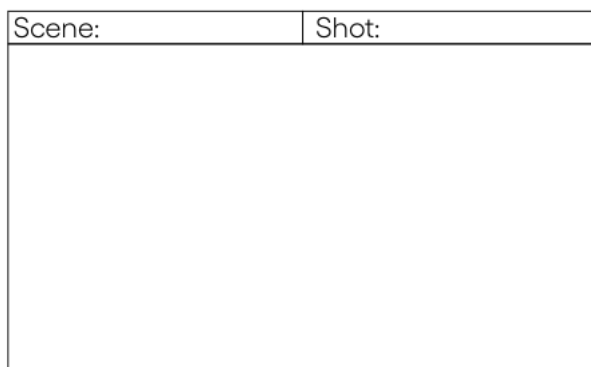
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Scene:	Shot:

Script:

Scene:	Shot:

Beginning and Ending scene is when the paper crumbles open or together

Scene:	Shot:

Script:

Scene:	Shot:

Script:

Scene:	Shot:

Script:

Scene:	Shot:

Script: